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ASHHRA Announces 2020 Board and New Strategic Plan FOR IMMEDIATE RELEASE

CHICAGO (January 28, 2020) – The American Society for Health Care Human Resources Administration (ASHHRA) of the American Hospital Association (AHA) today announced the 2020 Board as well as a new Strategic Plan that was developed and approved in 2019.

Serving as president for 2020 is Willis Tisdale, director of human resources for Shriners Hospitals for Children in Greenville, S.C. Tisdale succeeds Sarah Fredrickson, director of human resources at Mayo Clinic, who served as ASHHRA's president in 2019 and will remain on the board as immediate past president in 2020. Carl McDonald, senior director of human resources at Cleveland Clinic in Weston, Fla., will serve as vice president in 2020. The board also welcomes At-Large Board Member Linda Thompson, senior vice president of human resources and excellence at New England Baptist Hospital in Canton, Ma.

In 2020, the board will implement the new strategic plan. "The 2019 strategic planning process we went through required a great deal of work from our leaders and was much different than previous years. Change is constant in health care and the role of HR has evolved and expanded, requiring us to look at our plan differently and more critically. I'm very proud of our leaders and the plan we developed," says ASHHRA Immediate Past President Sarah Fredrickson.

The new Strategic Plan introduces the society's Core Purpose "*To advance health care through HR excellence*" as well as new Core Values, and outlines four goals – Members, The Profession, Health Care Organizations, and ASHHRA as an Organization. Each goal outlines objectives and strategies with assigned priority levels. "We are excited to share and implement this new Strategic Plan for the membership and the health care HR profession. It's a new era for health care HR and we as ASHHRA members are in a unique position to serve as strategic partners and help navigate the path for our organizations and the communities we serve," said 2020 Board President Willis Tisdale.

Following is the list of board members reelected for 2020:

- Deborah Hanratty, PHR, SHRM-CP, human resources manager for Pyramid Peak Corporation in Gilbert, Ariz. *At-Large Board Member*
- Lotus Buckner, CHHR, director of human resources and learning for Northwest Community Healthcare in Arlington Heights, Ill. *At-Large Board Member*
- Becky Rauen, M.A., CHHR, SHRM-SCP, system director of human resources for North Memorial Health in Robbinsdale, Minn. *At-Large Board Member*
- Marie Stehmer, CHHR, senior director of human resources for PeaceHealth Sacred Heart Medical Center in Eugene, Ore. *At-Large Board Member*
- Tracy L. Clarke, MBA, PHR, SHRM-CP, chief human resources officer for Hutchinson Clinic in Hutchinson, Kan. *At-Large Board Member, Continuum of Care*
- Emily Endert, CHHR, SPHR, SHRM-SCP, director of human resources for Covenant Woods in Mechanicsville, Va. *At-Large Board Member, Continuum of Care*
- Barbara Lutz, vice president of human resources for Heart of the Rockies Regional Medical Center in Salida, Colo. *New-to-the-Profession Board Member*
- Susan Shevlin, M.A., M. Ed., CHHR, director of talent acquisition and onboarding for Weill Cornell Medicine in New York, N.Y., *Regional Board Member*

ASHHRA members can connect with the board and other fellow members in the society's online community, ASHHRA Exchange, by logging in to Exchange.ASHHRA.org.

About ASHHRA

Founded in 1964, the American Society for Health Care Human Resources Administration (ASHHRA) is a professional membership group of the American Hospital Association (AHA) with approximately 2,500 members nationwide. ASHHRA leads the way for members to become more effective, valued and credible leaders in health care human resources. As the foremost authority in health care human resources, ASHHRA provides timely and critical support through research, learning and knowledge sharing, professional development, products and resources, and provides opportunities for networking and collaboration. ASHHRA offers the only certification distinguishing health care human resource professionals, the [Certified in Healthcare Human Resources \(CHHR\)](#).

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