

BLOG

Celebrating America's Health Centers: Powering Healthier Communities
August 5th-11th, 2012

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Media Toolkit

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Participation in National Health Center Week has dramatically increased in the last few years. Yet, not every health center has the resources and staffing to devote to this project. We encourage you to work with your State and Regional Primary Care Associations, enlist the support volunteers and coordinate activities with other health centers and neighborhood organizations as well as to solicit sponsorships. The goal of National Health Center Week is to create public awareness of health center programs - the work you do - and how you do it.



La Belle, Florida

- **URGE** your local newspaper to write a story about your health center
- **SEND** out a press release announcing National Health Center Week
- **INVITE** local officials and your state and national lawmakers for a site visit to your health center
- **REQUEST** a proclamation from your town or city in tribute to the contribution of your health center in serving the people of your community.

WHATEVER YOU CAN DO COUNTS!

Media Toolkit Templates and Resources:

- 2012 Media Templates NOW AVAILABLE**
- [NOW AVAILABLE: 2012 NHCW Proclamation Template](#)
- [2012 NHCW Opinion Editorial Template](#)
- [2012 NHCW Letter to the Editor Template](#)
- [2012 NHCW Press Release Template](#)
- [2012 NCHW Media Advisory Template](#)
- NEW - NHCW Talking Points**

OUR PARTNERS



CONTACT US SITE MAP

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