

# Tweetchats Overview

---

Tweetchats are a great way for healthcare and human resources professionals to network and learn from each other. Each chat has a hashtag – a word or phrase that begins with a # sign. For example, the ASHHRA sponsored chat is called #HRNotes. In order to follow the chat, you must search for the hashtag #HRNotes and in order to participate in the chat, you must use the hashtag #HRNotes in every tweet or post.

Chats often have a moderator or facilitator who schedules questions to help engage discussion around the topic. To schedule tweets, you can use websites such as TweetDeck.com and Hootsuite.com.

There are many ways to participate in tweetchats. Remember to always use the hashtag though.

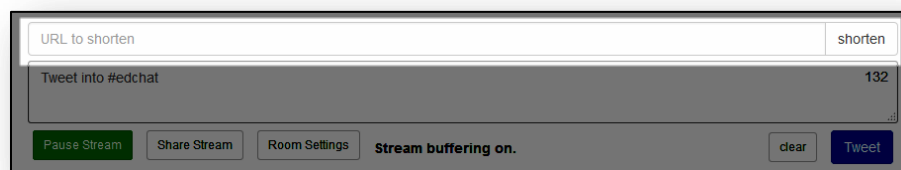
## Tweetchat

Tweetchat.com is the arguably the most efficient way to participate in a chat. Two big reasons are:

1. Tweetchat.com automatically adds the hashtag of the chat for you to every post so you don't even have to think about it.
2. Tweetchat.com highlights any Tweeters you want including the moderator so that you can easily see the questions.
3. Tweetchat.com allows you to pause the stream so that you can follow along easily regardless of how fast the chat is moving.

To use Tweetchat, go to [www.tweetchat.com](http://www.tweetchat.com) and enter the hashtag of the chat, in this case: #HRNotes.

1. Sign in using your Twitter account.
2. You'll notice that many chats' moderators use "Q1, Q2" and so on to post questions. To answer a question, a good practice is to use "A1, A2" and so on. Here's an example:
  - a. Q1 What social media platforms do your HR departments use and how? #HRNotes
  - b. A2 We use LinkedIn for recruiting and Facebook for employee events. #HRNotes
3. If you are sharing a link to a resource, Tweetchat has a built-in URL shortener.



## Other Websites

You can also participate in tweetchats simply by going to [www.twitter.com](http://www.twitter.com) and searching for the hashtag of the chat. For this method and for most other websites, you have to remember to include the hashtag in your tweets. Otherwise, your tweet will not show up in the chat.

Other sites you can use include [www.tweetdeck.com](http://www.tweetdeck.com), [www.hootsuite.com](http://www.hootsuite.com), and [www.twubs.com](http://www.twubs.com).