

For Immediate Release

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ASHHRA Announces 5th Year of Health Care HR Week

CHICAGO – March 2016 – The American Society for Healthcare Human Resources Administration (ASHHRA), a personal membership group of the American Hospital Association (AHA), proudly announces the fifth year of Health Care HR Week. The week of March 13 – 19, 2016, has been designated to commend health care human resources (HR) professionals for their hard work and dedication. “ASHHRA created this event to recognize the contributions they’ve made in making their organization successful. This celebration is for health care human resources professionals who work in hospitals, health systems, clinics, long-term care and hospice facilities and any other health care organization,” says ASHHRA Executive Director Dawn M. Rose.

Health care HR professionals face a number of issues in the shifting landscapes of workforce management, compensation and benefits, employee relations, talent management, wellness and more. Since the first Health Care HR Week in 2012, ASHHRA has received many creative ways health care organizations recognized and celebrated this important week, ranging from dance videos to afternoon group walks to sock puppet Bingo, and more. ASHHRA suggests the following activities for the week:



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| 1. Sunday, March 13 | Discuss Unique HR Requests |
| 2. Monday, March 14 | Know Your Health Care HR Professional Day |
| 3. Tuesday, March 15 | Learn Together: FMLA2.0 Webinar |
| 4. Wednesday, March 16 | Hospital Wellness Day |
| 5. Thursday, March 17 | Luncheon Celebration |
| 6. Friday, March 18 | Cover Me for Lunch Day |
| 7. Saturday, March 19 | Career Share Day |

Details of each activity can be found on the ASHHRA website - www.ashhra.org/hchrweek.

Share your Health Care HR Week activities with ASHHRA by using hashtag #HCHRweek on social media. Be sure to email ashhra@aha.org if you would like ASHHRA to feature your activities in future toolkits.

About ASHHRA

Founded in 1964, the American Society for Healthcare Human Resources Administration (ASHHRA) is a personal membership group of the American Hospital Association (AHA) and has more than 3,100 members nationwide. ASHHRA leads the way for members to become more effective, valued and credible leaders in health care human resources. As the foremost authority in health care human resources, ASHHRA provides timely and critical support through research, learning and knowledge sharing, professional development, products and resources, and provides opportunities for networking and collaboration. ASHHRA offers the [Certified in Healthcare Human Resources \(CHHR\)](#), the only certification distinguishing health care human resource professionals.