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For Immediate Release

ASHHRA Presents 2016 Keynote Speakers

CHICAGO – March 2016 – The American Society for Healthcare Human Resources Administration (ASHHRA), a personal membership group of the American Hospital Association (AHA), announces the keynote speakers for the ASHHRA 52nd Annual Conference & Exposition – *Nurturing Engagement in Shifting Landscapes*, in Grapevine, Texas.

Kicking off the annual conference on September 25, 2016, at the Opening Ceremony is author Ann Rhoades, a dynamic and visionary corporate executive with over 25 years of experience in a variety of service-based industries and is President of People Ink, her consulting company that helps organizations create unique workplace cultures based on values and performance.

On Monday, author and blogger Mark Graban will deliver the keynote during the Health Care Strategy Breakfast. Mark is an internationally recognized expert in the field of “Lean Healthcare,” and is the author of *Lean Hospitals: Improving Quality, Patient Safety, and Employee Engagement*.

Rounding off the conference on Tuesday at the Closing Ceremony is author and change agent Kevin Carroll. Kevin is the founder of Kevin Carroll Katalyst/LLC and the author of three highly successful books, *Rules of the Red Rubber Ball*, *What's Your Red Rubber Ball?!* and *The Red Rubber Ball at Work*.

“We are very excited to have three dynamic speakers at the annual conference. 2016 presents new challenges and opportunities for care delivery models, employer partners and potentially new roles within our organizations,” said ASHHRA 2016 Board President Kristen Fox. “The annual conference provides a unique opportunity for health care HR professionals to gather and exchange knowledge, best practices and experiences. It’s also the best venue to make lasting connections with fellow HR leaders. Our stellar lineup of keynote speakers will spark creative ideas and impactful dialogue that attendees can take with them beyond the conference.”

Learn more about the keynote speakers at www.ashhra.org/2016keynotes.

About ASHHRA

Founded in 1964, the American Society for Healthcare Human Resources Administration (ASHHRA) is a personal membership group of the American Hospital Association (AHA) and has more than 3100 members nationwide. ASHHRA leads the way for members to become more effective, valued, and credible leaders in health care human resources. As the foremost authority in health care human resources, ASHHRA provides timely and critical support through research, learning and knowledge sharing, professional development, products and resources, and provides opportunities for networking and collaboration. ASHHRA offers the only certification distinguishing health care human resource professionals, the [Certified in Healthcare Human Resources \(CHHR\)](http://www.ashhra.org/certification). Visit www.ASHHRA.org for more information.