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For Immediate Release

ASHHRA 52nd Annual Conference & Exposition in Grapevine, Texas

CHICAGO (September 7, 2016) – The American Society for Healthcare Human Resources Administration (ASHHRA), a personal membership group of the American Hospital Association (AHA), will convene in Grapevine, Texas, for the ASHHRA 52nd Annual Conference & Exposition from Sept. 24-27, 2016. The conference will be focused on a common theme – *Nurturing Engagement in Shifting Landscapes* – a concept that is affecting health care broadly, including the human resource field.

The ASHHRA annual conference brings together health care human resources professionals from across the nation for learning sessions, keynote speakers and networking opportunities. The Gaylord Texan Resort & Convention Center will serve as the host hotel, where all of the learning sessions, exposition and other events will also be held. “We are delighted to be in Grapevine this year. It will set a beautiful backdrop for our attendees to exchange ideas, make new connections and engage with our exhibitors for innovative solutions. I’m excited for our attendees to experience all the great things Grapevine has to offer,” said ASHHRA Executive Director Catherine Carruth.

With over 55 concurrent learning sessions, the conference is focused on education geared toward health care human resources professionals across the career spectrum. “Whether you are new to your health care HR role or an experienced leader, you will find sessions to support your critical knowledge and help you be an effective and strategic leader. The annual conference also provides a unique opportunity to gather and exchange knowledge, best practices and experiences. Our stellar lineup of keynote speakers will spark creative ideas and impactful dialogue that attendees can take with them beyond the conference,” said ASHHRA 2016 Board President Kristen Fox. The keynote speakers this year are author Ann Rhoades, author and blogger Mark Graban, and author and change agent Kevin Carroll. Learn more about the keynote speakers at www.ashhra.org/2016keynotes.

The learning sessions provide continuing education recertification credit for many certifications such as the Certified in Healthcare Human Resources (CHHR), which is the only certification specifically for human resources professionals in health care. Recertification credits for other certifying bodies can also be earned, including: the HR Certification Institute for aPHR™; PHR®; PHRca®; SPHR®; GPHR®; PHRi™ and SPHRi™; the Society for Human Resource Management (SHRM) for SHRM-CP and SHRM-SCP Professional Development Credits; the American College of Healthcare Executives (ACHE) for ACHE Qualified Education credit; and the National Continuing Education Review Service (NCERS) of the National Association of Long Term Care Administrator Boards (NAB) for clock hours and participant hours.

For more information about the ASHHRA 52nd Annual Conference & Exposition in Grapevine, Texas, visit www.ashhra.org/ashhra16



A personal membership group of the
American Hospital Association

About ASHHRA

Founded in 1964, the American Society for Healthcare Human Resources Administration (ASHHRA) is a personal membership group of the American Hospital Association (AHA) and has approximately 3,000 members nationwide. ASHHRA leads the way for members to become more effective, valued, and credible leaders in health care human resources. As the foremost authority in health care human resources, ASHHRA provides timely and critical support through research, learning and knowledge sharing, professional development, products and resources, and provides opportunities for networking and collaboration. ASHHRA offers the only certification distinguishing health care human resource professionals, the [Certified in Healthcare Human Resources \(CHHR\)](#). Visit www.ASHHRA.org for more information.

About Grapevine, Texas

Historic Grapevine, Texas is the premier go-to destination when planning a meeting or convention in Texas. Grapevine, centrally located between Dallas and Fort Worth, provides visitors a sophisticated escape from the big city. Show guests will enjoy Grapevine's superior meeting facilities, seminar spaces, dining, Grapevine's urban wine trail and opportunities for shopping in Grapevine's Historic Downtown, Grapevine Mills, Bass Pro Shops, Grapevine Towne Center and more.

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