



**For Immediate Release**

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**ASHHRA Hires New Executive Director**

**CHICAGO – September 22, 2014** – The American Society for Healthcare Human Resources Administration (ASHHRA), a personal membership group of the American Hospital Association (AHA), hired Dawn M. Rose, JD, PHR, as the new executive director of ASHHRA.

As the new ASHHRA Executive Director, Rose will be responsible for overseeing the operations and activities of ASHHRA, support and management of the board of directors, development and implementation of strategic plans, establishing new collaborative relationships and maintaining current partner relations.

“We are thrilled to have Dawn on the team just in time for the annual conference,” said Matthew Fenwick, senior executive director at the AHA. “Her strong background in human resources, depth of management experience, and outstanding interpersonal and communication skills make her well-suited for this position.”

With more than 10 years of successful management experience, Rose has extensive human resources knowledge and familiarity with board operations. Rose is also a licensed attorney and certified in Labor & Employment law. She has previously served on the ASHHRA Advocacy Committee for two years.

Rose began her new role on Monday, September 15, 2014.

**About ASHHRA**

The American Society for Healthcare Human Resources Administration (ASHHRA) of the American Hospital Association (AHA) is the nation’s only membership organization exclusively dedicated to meeting the professional needs of human resources leaders in health care. Founded in 1964, ASHHRA is a personal membership group of the American Hospital Association (AHA), and has more than 3,300 members nationwide. It leads the way for members to become more effective, valued and credible leaders in health care human resources. As the foremost authority in health care human resources, it provides timely and critical support through research, learning and knowledge sharing, professional development, products and resources, and provides opportunities for networking and collaboration. For more information, visit [www.ashhra.org](http://www.ashhra.org).

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