



For Immediate Release

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ASHHRA Welcomes New Executive Director

CHICAGO – June 2016 – The American Society for Healthcare Human Resources Administration (ASHHRA), a personal membership group of the American Hospital Association (AHA), welcomes Catherine M. Carruth as the new executive director of ASHHRA.

As the new ASHHRA Executive Director, Carruth will be responsible for overseeing the operations and activities of ASHHRA, support and management of the board of directors, development and implementation of strategic plans, establishing new collaborative relationships and maintaining current partner relations.

“We are delighted to have Catherine join the ASHHRA team,” said Dale Woodin, vice president of Personal Membership Groups of the AHA. “Her strong background in membership engagement and association leadership in conjunction with her outstanding interpersonal and communication skills make her well-suited for this position.”

With over ten years of successful association experience within the AHA, Carruth is a certified association executive (CAE) and has a track record of growing membership engagement. She has extensive knowledge and familiarity with developing programs for improving membership value and advancing the strategic mission of the association.

Carruth began her new role on Monday, June 13, 2016.

About ASHHRA

Founded in 1964, the American Society for Healthcare Human Resources Administration (ASHHRA) is a personal membership group of the American Hospital Association (AHA) and has more than 3,000 members nationwide. ASHHRA leads the way for members to become more effective, valued, and credible leaders in health care human resources. As the foremost authority in health care human resources, ASHHRA provides timely and critical support through research, learning and knowledge sharing, professional development, products and resources, and provides opportunities for networking and collaboration. ASHHRA offers the only certification distinguishing health care human resource professionals, the [Certified in Healthcare Human Resources \(CHHR\)](#).

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