

New Senior Executive Director within the Personal Membership Group Senior Leadership Team

Effective May 12, Matt Fenwick was appointed to the position of Senior Executive Director within the Personal Membership Group (PMG) Senior Leadership Team of the American Hospital Association, joining Dale Woodin and Sharon Allen in that capacity. As a co-lead of the PMGs, Matt will oversee the Professional Services Team, which includes the American Society for Healthcare Human Resources Administration (ASHHRA), the American Society for Healthcare Risk Management (ASHRM), the Society for Healthcare Strategy & Market Development (SHSMD), and the Association for Healthcare Volunteer Resource Professionals (AHVRP).

Matt previously worked as the Director of Program and Partnership Development with the Health Research & Educational Trust (HRET). He also worked in the AHA's Communications department in both the Chicago and DC offices. He will continue some of his previous work in areas such as the AHA's growing Equity of Care efforts and HRET's Hospitals in Pursuit of Excellence program. In addition, Dale Woodin and Sharon Allen will continue in their current roles as leads for the PMG Infrastructure Services Team and Business Services Team, respectively.

Collectively the PMG Senior Leadership Team will continue to provide for the PMG membership through strong working relationships with the other parts of the AHA by providing education and resources through their membership base to improve hospitals and health care organization performance. Through collaboration and alignment the PMGs will support the AHA's vision of a society of healthy communities, where all individuals reach their highest potential for health.