

For Immediate Release

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ASHHRA Announces Health Care HR Week

CHICAGO – MARCH 2012 – The American Society for Healthcare Human Resources Administration (ASHHRA), a personal membership group of the American Hospital Association (AHA), announces Health Care HR Week. The week of March 11 – 17, 2012 has been set aside to commend health care human resources professionals for their hard work and dedication. They will be recognized for the daily issues they face in areas such as workforce, compensation and benefits, employee relations, talent management, wellness, etc. This is a week-long celebration and ASHHRA is encouraging everyone to get involved.

The recommended activities for the week are as follows:



1. Sunday, March 11 Hot Topics in Health Care HR Day
2. Monday, March 12 Know Your Health Care HR Professional Day
3. Tuesday, March 13 Pat on the Back Day
4. Wednesday, March 14 Hospital Wellness Day
5. Thursday, March 15 Luncheon Celebration
6. Friday, March 16 Cover Me for Lunch Day
7. Saturday, March 17 Career Fair Day

Details of each activity can be found on the ASHHRA website.

“This celebration is for health care human resources professionals who work in hospitals, health systems, clinics, long-term care and hospice facilities, and any other health care organization. ASHHRA created this day to recognize the contributions they’ve made in making their organization successful,” said Stephanie Drake, Executive Director of ASHHRA. This is the inaugural year of Health Care HR Week and ASHHRA hopes that it will be celebrated for years to come.

For more information on Health Care HR Week and to order promotional items to help celebrate the occasion, visit www.ashhra.org or call Sharon Allen at 312-422-3722.

About ASHHRA

Founded in 1964, ASHHRA is a personal membership group of the American Hospital Association (AHA) and has more than 3500 members nationwide. It leads the way for members to become more effective, valued, and credible leaders in health care human resources. As the foremost authority in health care human resources, it provides timely and critical support through research, learning and knowledge sharing, professional development, products and resources, and provides opportunities for networking and collaboration. For more information about ASHHRA, visit our website at www.ashhra.org.

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