



## For Immediate Release

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## ASHHRA Launches Online Learning Program

**CHICAGO – February 2011** – The American Society for Healthcare Human Resources Administration (ASHHRA), a personal membership group of the American Hospital Association (AHA), recently launched the eLearning Network, an online learning program that offers a professional development curriculum to the health care human resources profession.

The fully customized online learning platform provides comprehensive health care HR knowledge in a self-paced format. All course content is centered on the five competencies of the ASHHRA HR Leader Model – Community Citizenship, People Strategies, HR Delivery, Personal Leadership, and Healthcare Business Knowledge. At the end of each online program, participants can take an exam to receive a certificate distinguishing them as a well-trained health care HR professional. The content is designed for all professional levels that include new-to-the-profession, middle management, and executive level. To access the eLearning Network, [click here](#).

According to ASHHRA Executive Director Stephanie Drake, “We are excited about the eLearning Network and the educational development opportunities it offers to our members. ASHHRA now has a complete portfolio to become the single source for learning and educational resources for health care HR professionals.” For more information on the ASHHRA eLearning Network, including access to the program tutorial, visit [www.ashhra.org](http://www.ashhra.org) or contact Sr. Education Specialist Jamie Macander at 312-422-3729 for a guided tour.

### About ASHHRA

Founded in 1964, ASHHRA is a personal membership group of the American Hospital Association (AHA) and has more than 3400 members nationwide. It leads the way for members to become more effective, valued, and credible leaders in health care human resources. As the foremost authority in health care human resources, it provides timely and critical support through research, learning and knowledge sharing, professional development, products and resources, and provides opportunities for networking and collaboration. For more information about ASHHRA, visit our website at [www.ashhra.org](http://www.ashhra.org).

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