



Hero2Hired supports the President's initiative to assist unemployed Reserve Component service members with job placement.

The goal of the program is to reduce the number of Reserve Component members who are unemployed by helping them find jobs. Support is provided through the Yellow Ribbon Reintegration Program to Reserve Component Combat Veterans who require employment assistance.

### Why Hire a Person with Military Experience? Because they...

- Are Proven Leaders
- Maintain Professionalism
- Take Responsibility
- Understand Diversity
- Are Physically Fit and Drug-Free
- Have A "Can Do" Attitude
- Are Calm Under Pressure
- Exude A First Class Image
- Are On-Time, All the Time
- Have A Global Perspective

### Plus, you'll get...

- Tax Credits
- Expanded Paid Apprenticeship Programs
- Employees with Education Benefits
- Improves Company Productivity
- Reduces Companies Manpower Cost

### Employer Features and Benefits



#### Unlimited Free Job Postings

Create job openings that include comprehensive information about the job and even a video to give candidates an inside look at the day-in-the-life of the job.



#### Promote Your Company

Build your online presence with H2H's robust marketing tools. In addition to your company information, you can add company videos so candidates will know what your company is about.



#### Recruiting Made Easy

Send digital invitations to gauge the interest of potential candidates. Invitations give candidates a quick look at your job opening with the ability to show their interest.



#### Automatic Notifications

Get automatic notifications for candidate applications, H2H messages, and connection requests.



#### Powerful Search and Match Functionality

Find candidates and invite them to apply to your jobs. Find the best candidates by setting match criteria. Experience, education, and much more can all be factored into your results, helping you find the right candidates.

Visit [www.H2H.jobs/employers](http://www.H2H.jobs/employers) and sign up today!



# EMPLOYERS

Employers will also have a multitude of tools to support their hiring activities:

The screenshot displays the H2H Jobs website interface. At the top, there are logos for H2H jobs, HERO 2 HIRED, and the Yellow Ribbon Reintegration Program. A navigation bar includes 'Login' and 'Sign Up' links. Below the header, there are social media sharing options for Like, Tweet, and Share. The main content area is divided into two columns. The left column is titled 'Create a Company Account (it's Free)' and lists three features: 'Search for Military Talent', 'Market to Targeted Candidates', and 'Post Content-Rich Jobs'. The right column is titled 'Not an employer? Sign up as a Job Seeker or Educator.' and contains a registration form with two steps: 'Tell us about yourself!' and 'Create your company.' The form includes fields for Name, Email, Password, Company Name, Industry, Size, Phone #, Location, and State.

## Unlimited Free Job Postings

Employers can create job openings that include comprehensive information about the job and even a video to give candidates an inside look at the day-in-the-life of the job.

## Company Marketing

Employers can build an online presence that includes company information and videos, create and join virtual communities, and participate in virtual career fairs.

## Employee Search and Match

Not only can employers search for and find candidates, they will also be able to review their profiles and invite them to apply for job openings. They can find the best candidates by setting and using powerful match criteria.

## Invitations and Notifications

Companies can send digital invitations to gauge the interest of potential candidates and get automatic notifications for candidate applications, H2H messages, and connection requests.

