



ASHHRA HR PULSE Magazine
Editorial Topics and Submission Deadlines for 2011
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Qtr	Submission Due Date	Theme
Q1	Nov. 30, 2010 Spring	Health Care Business Knowledge – What Does Your CEO Need You to Know? Health Reform The Joint Commission Standards The Business of Health Care Quality / Risk Management
Q2	March 1, 2011 Summer	People Strategies – Are You Communicating With Your Employees? Succession Planning Employee Morale Employee Engagement Management and Professional Development Mentoring / Coaching
Q3	June 1, 2011 Fall (Conference Edition)	Your Workforce – Are You Listening AND Understanding? Labor Relations / Labor Readiness Advocacy Unions Policy & Practice Organizational Commitment
Q4	Aug. 25, 2011 Winter (Award Announcements)	Is Your Department Award Winning? If Not, Then Why Not? Award Winning Departments Best Practices Background Screening Lean Processes Service Excellence

As of August 31, 2010