

ASHHRA Web Site
Advertising Rate Card
Ad Rates January 1 – December 31, 2009

Ad Pricing

	1X	2x	4x	6x	8x	10x	12x
*Sidebar Ads	\$650	\$625	\$575	\$525	\$500	\$450	\$400
Banner Ads	\$850	\$825	\$775	\$725	\$675	\$650	\$600

Notes:

- File must be in GIF format only (SWF files not supported)
- *Three rotating ads per spot, six spots in total
- 25% off for exclusive positioning.
- All pricing is based upon flash impressions on every page of the Web site.

Ad Deadlines

Month	Space Deadline	Material Deadline	Issue Date
2 0 0 9			
<input type="checkbox"/> January	December 15	December 22	January 1
<input type="checkbox"/> February	January 5	January 26	February 1
<input type="checkbox"/> March	February 2	February 23	March 1
<input type="checkbox"/> April	March 2	March 23	April 1
<input type="checkbox"/> May	April 6	April 27	May 1
<input type="checkbox"/> June	May 4	May 25	June 1
<input type="checkbox"/> July	June 8	June 22	July 1
<input type="checkbox"/> August	July 6	July 27	August 1
<input type="checkbox"/> September	August 3	August 24	September 1
<input type="checkbox"/> October	September 7	September 28	October 1
<input type="checkbox"/> November	October 5	October 26	November 1
<input type="checkbox"/> December	November 2	November 23	December 1

NOTE: Call Sharon Allen, Marketing Manager, at 312-422-3722 for questions.

Advertising Specifications

Ad Specs:

Standard image links

150 x 120 pixels, static, animated, or randomly rotating
(located on right column of home page)



Sidebar
Ad

Ad Specs:

Standard image links

468 X 60 pixels, static, animated, or randomly rotating
(Located on top of the home page)



Banner
Ad



2009 WEB SITE ORDER FORM

Complete Reservation Form

Check your ad choice(s) and issues options, and fill in the information below.

Bill To: _____ Department: _____

Company: _____ Purchase Order#: _____

Address: _____
(Street) (City) (State) (Zip)

E-mail: _____ Phone: _____ Fax: _____

Authorized by: _____ Date: _____

HOW TO SUBMIT FORM

By Mail:

ASHHRA of the AHA

Attn: Sharon Allen, Marketing Manager

P.O. Box 75315 | Chicago, IL | 60675-5315

By Fax:

312-422-3609

METHOD OF PAYMENT

Check order payable to: ASHHRA
(If mailing a check, also fax form to
312-422-4577)

Visa MasterCard
 AMEX Check Enclosed
 Bill Me

AD SELECTIONS

Side Bar Ad No. of Ads _____
Months) _____
Banner Ad No. of Ads _____
Month(s) _____

Credit Card # _____
\$ _____
Expiration Date Amount

Signature

Contact Information

Sharon C. Allen
Marketing Manager
312-422-3722
sallen@aha.org