



Sample - compliments of the Colorado Healthcare Association for Human Resource Management

7. Chapter Annual Objectives.

- Chapter is to have written annual objectives. The Chapter President is to have a written report of the results of the Chapter's annual objectives submitted to the Chapter membership.

Documentation Required: Submit a copy of communication chapter annual objective results reported to the entire membership in the form of a stand-alone report to the membership.

Spring
2008

FOCUS

From the President



Happy Spring time! I can hardly believe that we're almost through the first quarter of 2008. CHAHRM recently hosted our first

conference of the year in March at The Cliff House in Manitou Springs. A sincere thank you goes to the planning committee for bringing us phenomenal speakers who provided us all with a plethora of information that we can truly take back to our workplaces and utilize. Topics covered at the conference were: Unionization Efforts Update, Paper vs. Online Policy Systems; Workforce Planning, Collaborative Leadership for Human Resources, Successful Online Recruiting Trends and What Top-Performing Companies have Taught Us About Communication Best Practices. Thank you to healthEcareers and Xtreme Recognition for their Gold sponsorship of our program, TriStar Risk Management for their contribution and Steve Moulton for the HRCI credits.

We are just finishing up our membership renewal process. I'd like to take this opportunity to welcome any new members to CHAHRM and welcome back those that renewed their membership. We are thankful for your commitment to CHAHRM and in turn, it is our continued goal to support the needs of healthcare HR professionals by providing networking opportunities, informative/educational speakers, growth opportunities and even a little bit of fun!

Specifically, our goals for 2008 are:

Leadership - research possibility of fundraising/setting up a separate scholarship fund; support healthcare careers by awarding 2 scholarships; continue community service with current contact and identify 1 new group activity; phone survey with members and COOs of hospitals to determine how we can best serve their HR departments needs; support president-elect and president to attend leadership and national conferences.

Membership & Regional Liaison - increase membership by 20% over the year; promote CHAHRM to students (1 class presentation); partner with Denver Area Healthcare Recruiters Association (DAHCRRA) on at least one joint activity per year and invite members to all CHAHRM events.

Programming - host three successful programs throughout the year for members; create a more detailed budget, align number of vendor/sponsors with programming and determine how to support enhanced speaker fees; expand conference mailings by 5%.

Communication - provide email surveys throughout the year to members; research & identify an electronic capability to capture survey data to ensure all participants get results; increase communication via website by posting testimonial video for potential members and by providing electronic surveys; four newsletters published throughout the year.

Legislative - provide consistent and ongoing communication via email and/or newsletter about new legislative issues; email notifications encouraging members to communicate with legislative representatives on healthcare HR issues.

Scholarship - research fundraising for scholarship trust; fund and award 2 scholarships (1 in healthcare and 1 in healthcare HR).

FOCUS

From the President

It is with great pride and honor that I write my final article to all of you as the CHAHRM president. It has been an incredible two years and I am grateful to have had the opportunity to serve in this role. I want to extend a heartfelt thank you to the executive committee, all the members and our sponsors for the tremendous work that is accomplished annually. If anyone is interested in joining the executive committee, we are accepting nominations for 2009 President-Elect, Treasurer and Secretary.

As I exit my role, I want to update you on what has taken place over the last few months as well as share the phenomenal work that has been done to prepare for a successful 2009.

In October, I again had the opportunity to represent CHAHRM by attending the ASHHRA National Conference in Austin, Texas. The weather was beautiful and it proved to be another successful event hosted by ASHHRA. CHAHRM was honored at the national conference and received the 4 Star Chapter Achievement Award (the highest recognition awarded); Outstanding Chapter Achievement (Gini Adams, Yuma District Hospital) and Outstanding Chapter Officer (Me-Alisa Rathbun, Centura Health at Home—thank you!). I hope to see you all next year at the conference in Chicago.



Recently, we held our final seminar of 2008 and planning session for 2009 at the Inverness Hotel. The setting was gorgeous and made for a

fantastic backdrop for learning coaching techniques and the latest labor relations trends. We are so thankful to our Silver Sponsors: AIG Retirement, CHA Shared Services, MEDEFIS and Strategic Programs, and our Break Sponsor: TRISTAR Risk Management. Despite the hard economic times, our sponsors have been committed to our association and our even

greater need for continued support for our programming. We could not host these conferences without this tremendous support and we are truly indebted for their participation. Thank you!

It gives me great pleasure to provide a brief description of CHAHRM's accomplishments for 2008 and our goals for 2009:

Leadership

2008

Hosted scholarship applicant process; funded 2 scholarships & awarded 1 to a nursing student (no healthcare HR candidates); no scholarship trust was set up due to lack of participant interest; held toiletries drive at November conference and researched group event for community service projects; surveyed members to identify program needs/focus; president attended leadership and national conferences on behalf of CHAHRM.

2009

Drive more awareness of scholarship opportunities by partnering with schools (nursing and HR programs); research and identify 1 new community service project; survey membership to identify "hot topics" and delivery preferences, how to increase participation/ membership, and when to host events; support president-elect to attend Leadership conference and President to attend ASHHRA conference.

Membership & Regional Liaison

2008

We were unable to increase our membership by 20% due to the declining economy, but our membership remains strong at approximately 108 members; researched and planned presentation by CHAHRM member to students about the healthcare field (was rescheduled for 2009); partnering with Denver Area Healthcare Recruiters Association (DAHCRRA) by providing invitations to all programs to their membership, inviting all CHAHRM members to their holiday party and promoting via CHAHRM's website.

2009

Increase membership by 5% through implementation of survey recommendations, more aggressive and on-going marketing tactics; membership incentives; continue partnership with DAHCRA.

Programming

2008

CHAHRM hosted 3 successful programs in 2008 (Manitou Springs, Vail and Denver); a more detailed budget for programs was developed and used for planning throughout the year allowing for more alignment with vendor/sponsors at each event; conference mailings were expanded by more communication with our members and distribution to other associations (DAHCRRA, Colorado Human Resources Association (CHRA)).

2009

Host three successful programs throughout the year for members; survey members for "hot topic" program needs; research offering teleconference or Webinars; more aggressive and on-going marketing tactics.

Communication

2008

Conducted 59 surveys (YTD) for 2008 and results are posted on our website for members to review; researched and still investigating electronic option for data capture; testimonial video posted to website for potential members to review; four newsletters are published throughout the year.

2009

Conduct member surveys & provide results on the CHAHRM website; research new electronic option for data capture; four newsletters published.

Legislative

2008

Consistent communication via email and newsletter was provided to all members regarding legislative issues.

2009

Provide consistent and on-going communication via email and/or newsletter about new legislative issues; email notifications encouraging members to communicate with legislative representatives on healthcare issues; partner with CHA on taskforce.

In closing, I want to thank all of you for your support and participation with CHAHRM during my reign. I am so thankful for the members of this association and the effort that is put forth to keep this machine running. I am now ready to hand the tiara over to Ellen Rehmar, who will be the incoming president for 2009. I have great faith that Ellen will lead this group in a direction that will bring growth and more opportunity for participation for all members.

Best wishes,

Alisa Rathbun

2008 CHAHRM President

HR Director, SPHR

Centura Health at Home

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Upcoming Events

December 2, 2008

DAHCRRA Holiday Party

Tears McFarland House

1290 Williams St., Denver

4:00 to 7:00 p.m.

\$20 for members, \$30 for guests

RSVP to michael.booth@uch.edu

March 12 - 13, 2009

Spring Conference

Cliff House, Manitou Springs

June 10 - 12, 2009

Annual Conference

Mountain Thunder Lodge - Breckenridge

October 9, 2009

Fall Conference

CENTURA Health at Home - Denver

November 1 - 3, 2009

45th Annual ASHHRA Conference & Exhibition

Chicago, IL

Watch our website, www.chahrm.org, for details.