



Sample - compliments of the Colorado Healthcare Association for Human Resource Management

40a. Extra Credit: (Submit additional activity not mentioned anywhere in the program). Provide evidence.

Rathbun, Alisa L

From: NMorinScribner@sochs.com
Sent: Wednesday, April 16, 2008 9:41 AM
To: Rathbun, Alisa L
Cc: John.Ostrom@imail.org
Subject: ASHHRA Leadership Conference

Thank you for agreeing to share your "WOW" at the Leadership Conference!
First of all, CONGRATULATIONS for the great work your chapter is doing.
I'm sure that strong leadership has a lot to do with it!

There are some chapters out there that are struggling, and it is a very powerful service for them to hear about the success stories from some of their colleagues across the country. We had quite a number of "WOW's" that were submitted, but Colorado's was the only one selected to cover membership recruitment.

so...you'll have about 5 minutes during the 45 minute segment from 11:15 to noon on Friday, April 25th. At this point, looks like you are 2nd on the agenda.

Here's the format we are asking you to use when sharing info about your membership recruitment program:

- Here's our WOW
- Here's why we feel its a WOW
- Here's what another chapter can learn from this
- Q & A

Please let me know if you have any questions...see you in Chicago!!

Nicole Morin-Scribner, MBA, SPHR
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Rathbun, Alisa L

From: John Ostrom [John.Ostrom@imail.org]
Sent: Friday, March 21, 2008 10:36 AM
To: Rathbun, Alisa L
Cc: Sewell, Cathy; Schott, Lisa; Stoker, Regina
Subject: RE: Chapter Leadership Conference

Hi Alisa,

Thanks for your quick response. This is absolutely wonderful....you are incredible. I am continually amazed by how well the Colorado Chapter is managed and the resources, creativity and energy that so many put into your Chapter. It's no wonder that your Chapter has enjoyed so much success through the years.

I have copied this response to Cathy Sewell, Lisa Schott and Regina Stoker, who will ensure that the opportunity is provided to share this at the Leadership Conference.

Thank you and kudos again...

John

*Office 801/442-2859
FAX 801/442-2868*

From: Rathbun, Alisa L [mailto:AlisaRathbun@Centura.Org]
Sent: Thursday, March 20, 2008 6:33 AM
To: John Ostrom
Subject: RE: Chapter Leadership Conference

Hi John! We have so many wonderful things so we thought we'd highlight a few. Thanks!

1. We increased our membership by 25% last year. This was accomplished through a few avenues. Our Denver liaisons hosted a membership luncheon for any new members to learn about our chapter. The entire executive committee attended, we had lunch, presented the benefits of joining, had member testimonials, and showed a video clip of our chapter. The video clip is being added to our website also.
2. CHAHRM conducted over 100 surveys for our members last year. As a result of this need, we have created a new position this year to coordinate and manage this huge need. The Survey Coordinator will gather requests, assist with approval of request, distribution of survey and distribution of results. The coordinator will also be researching an on-line method to perform surveys for a more effective, efficient survey process and distribution of results.

Thank you,
Alisa Rathbun

HR Director, SPHR
Centura Health at Home
303-561-5023
303-561-5217 Fax

From: John Ostrom [mailto:John.Ostrom@imail.org]

Sent: Tuesday, March 18, 2008 12:02 PM

To: Rathbun, Alisa L; Cindy Paulsen (NMHHRA - Chapter President); Darren Walker (USHHRA - Pres. Elect); Dina Steinberg (AHHRA - Chapter President); Judith Goe (AHHRA - Pres. Elect); Norma J. Martins (NMHHRA President-Elect); Sandra Ludeman (MSHHRA - Chapter President)

Subject: Re: Chapter Leadership Conference

In preparation for the upcoming Chapter Leadership Conference and the planned "WOW Sharing Session," I have been asked to contact each of you and ask you to identify successes/accomplishments within your chapter that you would like to share. Specifically, I was asked to follow up on these questions:

1. Do you have something within your chapter that you are proud of?
2. Would you be willing to share your successes?

I know from talking to several of you that there are wonderful things happening in your chapters. If you would please email your successes to me by the end of the week, I would greatly appreciate it.

If there is anything that I can do to assist you with in your chapters, please let me know.

John

John W. Ostrom
Human Resources Director

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Section 4 - Embrace New Learning – Healthcare Business

Knowledge

Knowing the “business” side of healthcare requires that HR Leaders shape strategies through seasoned judgment and visionary insight.

As HR transitions to this new role, HR Leaders will be called upon to demonstrate *healthcare business knowledge* by:

- Understanding the delivery of healthcare from the perspective of consumers, employees, payers, physicians and regulators
- Supporting and exhibiting cross-functional capabilities
- Applying best practices throughout the organization

Chapter Management Activity

41. Chapter Education: “Healthcare Business Knowledge” Leadership Competency

- Chapter is to have conducted a one hour program that focuses on the ASHHRA Leadership Model’s second competency: “Healthcare Business Knowledge.”

Documentation Required Chapter must provide a completed program evaluation for the one-hour meeting. (See Addendum 5 for sample, or use your chapter model). Provide a brochure, flyer or email notice of one educational program to include all of the following: program title, speaker, and education objective(s). Provide a random sample (1) completed Program Evaluation for above program. For program presented, submit a summary of the individual evaluations collected, including total number of evaluations collected.