

The Business Case for Breastfeeding Summit

The U.S. Department of Health and Human Services (HHS), Office on Women's Health (OWH) is pleased to host "The Business Case for Breastfeeding Summit: Implementing the Worksite Lactation Accommodation Law". The Summit will be held September 15, 2011, at the U.S. Capitol Visitor's Center, in Washington, D. C., from 11:00 a.m. – 4:00 p.m. This summit is designed to address your questions and provide technical assistance for implementation of worksite lactation programs in accordance with the "break time for nursing mothers" requirement of the Patient Protection and Affordable Care Act.

Your organization has been selected as one of 20 key business and union groups invited to join the U.S. Surgeon General, Dr. Regina Benjamin, U.S. Senator Jeff Merkley, and staff from HHS and the U.S. Department of Labor to hear your challenges and solutions to implementing the law, and to network with other national organizations. This summit will address:

- Technical assistance needs for business organizations and its members ;
- Solutions that address the barriers to implementing the law (business leaders);
- Guidelines for implementing the law (Department of Labor and Littler law firm); and
- Evidence-based resources and tools to assist with implementation.

As you may be aware, the lactation accommodation provisions, which became law on March 23, 2010, require businesses to provide reasonable time and a private space, other than a bathroom, for employees to express milk at work. According to the 2010 Employee Benefits Survey published by the Society for Human Resource Management, 28% of businesses are currently providing lactation rooms and less than 50% provide flexible break options for breastfeeding women. The summit will focus on innovative solutions to help increase compliance.

As we work toward widespread implementation of the law, your input on successful strategies will be invaluable.

To register for this meeting, please visit: [The Business Case for Breastfeeding Summit.com](http://TheBusinessCaseforBreastfeedingSummit.com). If you have questions about the Summit, please contact: Cathy Carothers at: cathy@everymother.org. We look forward to having you join us for this important event.

Sincerely,

Suzanne Haynes, Ph.D.
Senior Science Advisor
DHHS Office on Women's Health



Business Case for Breastfeeding Summit: Implementing the Worksite Lactation Accommodation Law

The U.S. Capitol Visitor's Center, Room #SVC208

September 15, 2011

DRAFT AGENDA

10:30-11:00	Arrival/Security	
11:00-11:30	Lunch and Networking	
11:30-11:45	Welcome and Introductory Remarks	Suzanne Haynes, Ph.D. HHS Office on Women's Health
11:45-12:00	U.S. Surgeon General's Call to Action to Support Breastfeeding	Regina Benjamin, MD, MBA Surgeon General of the U.S.
12:00-12:15	INNOVATIVE SOLUTIONS: AOL	Gillian Pon AOL
12:15-12:30	The Worksite Lactation Accommodation Law INNOVATIVE SOLUTIONS: Oregon Tradeswomen	Senator Jeff Merkley
12:30-12:45	Resources to Assist Businesses	Cathy Carothers, IBCLC, FILCA Every Mother, Inc.
12:45-1:00	---BREAK and NETWORKING---	
1:00-1:30	Implementing the Law	Ann Lichter U.S. Department of Labor
1:30-1:45	Questions and Answers/Discussion	Mendy Mattingly, J.D. Formerly Littler Law firm
1:45-2:45	PANEL: REALITIES OF IMPLEMENTING THE LAW	Representative Business Organizations

2:45-3:00	<i>INNOVATIVE SOLUTIONS: U.S. Customs & Border Patrol</i>	Hope Hanner-Bailey U.S. Office of Personnel Mgt Sara Rodriguez, MPA, WLCP U.S. Customs and Border Patrol
3:00-3:30	Solving the Challenges of Time and Space <ul style="list-style-type: none"> ▪ Restaurants ▪ Retails ▪ Schools ▪ Hospitals ▪ Manufacturing 	Amelia Psmythe Breastfeeding Coalition of OR
3:30-3:45	HHS Resources	Isadora Hare, MSW, LCSW HHS HRSA Maternal and Child Health Bureau
3:45-4:00	Next Steps Moving Forward	Ursuline Singleton, MPH, RD HHS Office on Women’s Health