



Potential Sponsor/Exhibitor:

Thank you for your interest in sponsoring the TSHHRA State Conference. The information below explains the different sponsorship options. The attached application should be completed and submitted to Rosalie Gibson, President-Elect, TSHHRA, via email, GibsonR@lebonheur.org, or fax, 901-287-5185. If you have additional questions, feel free to contact Rosalie at 901-287-5081.

Sponsorship Packages

Gold	<i>Advertised on all Conference Notices as the Premiere Sponsor!</i> Thursday Evening Event <i>Exclusive</i> Sponsorship: Sponsor will have the opportunity to briefly address* all conference members at the event. Includes Exhibit Space and all meals/nightly activities for 2 representatives.	\$5,000
Silver	Thursday Lunch Sponsorship: Sponsor will have the opportunity to briefly address* all conference members during lunch. Includes Exhibit Space and all meals/nightly activities for 2 representatives.	\$3,000
Bronze	Breakfast/Hospitality Suite/Break Sponsorship: Sponsor's information will be featured during the appropriate time. Includes Exhibit Space and all meals/nightly activities for 2 representatives.	\$1,500
Exhibitor	Includes Exhibit Space and all meals/nightly activities for 1 representative.	\$600
	Additional Representatives	\$100/Representative

Features & Benefits

- Sponsors and Exhibitors will be provided with a display table, near the registration area or in the meeting room, for the presentation of marketing materials. Representatives are encouraged to meet and greet members during this time.
- Sponsors and Exhibitors will be allowed a "fish bowl" (Sponsor will be responsible for providing bowl) for business cards if the sponsor provides a door prize(s), the value of which should not exceed \$50.
- Sponsors and Exhibitors will be invited to all meals and nightly activities. Cost is included in the cost of sponsorship package, as indicated above.
- All Sponsors and Exhibitors' logos will be included in promotional material. For Sponsors, the level of sponsorship will be indicated.
- *Gold and Silver Sponsors will be allowed a brief period, 3 to 5 minutes, at the microphone to give a brief overview of their business. A summary of this overview must be provided to Rosalie Gibson by Monday, April 11th, 2011.
- All Sponsors and Exhibitors will be acknowledged and thanked throughout the conference.

2011 TSHHRA State Conference



Vendor Sponsorship Application
 2011 TSHHRA State Conference
 Double Tree Hotel – Downtown Memphis
 April 14-15, 2011

Please return completed application to Rosalie Gibson, President-Elect, TSHHRA, via email, GibsonR@lebonheur.org, or fax, 901-287-5185 **by March 24th, 2011**. **Vendor space is limited, so please reserve your space asap.** Checks should be made payable to WTSHHRA and mailed to Le Bonheur Children's Hospital, Attn: Rosalie Gibson, Human Resources, 850 Poplar Ave., Bldg. 2, Memphis, TN 38105. If you have additional questions, contact Rosalie at 901-287-5081.

Key Contact Person/Title	
Key Contact Phone No.	
Key Contact Fax	
Key Contact Email Address	
Company Name	
Company Address	
Phone Number	
Fax Number	
Web Address	
Brief Company Overview: (attach any additional material if necessary i.e. resizable company logo)	

Please indicate the names of the Representatives attending:

Name	Title	Attending Thursday Event

Sponsorship Packages

Please indicate the desired Sponsorship Package:

	Gold: Thursday Evening Event <i>Exclusive</i> Sponsorship	\$5,000
	Silver: Thursday Lunch Sponsorship	\$3,000
	Bronze: Breakfast/Hospitality Suite/Break Sponsorship	\$1,500
	Exhibitor	\$600
	Additional Representatives	\$100/Representative

Please indicate any electrical needs or extra accommodations needed:

For out of town Sponsors/Vendors, if hotel accommodations are needed, contact:

DoubleTree Hotel
 Memphis Downtown
 185 Union Avenue
 Memphis, TN 38103
 Phone: 901-528-1800