

Conference Agenda:

Thursday, April 14, 2011

8am- 9am..... Registration/BREAKFAST
Sponsored by VALIC

9am- 9:30am..... Opening Ceremony
Color Guard

9:30am – 10:30am..... Keynote Speaker
Mayor A C Wharton
Mayor of Memphis

10:30am- 11am..... BREAK/Exhibit Hall
Sponsored by Jackson Lewis

11am- 12pm..... Healthy Work Environment
*Mike Cassity, VP of HR at
HCA TriStar Health System*

Or

Social Networks and
Employment Screening –
Treasure or Trouble?
*Lisa May, VP of Marketing
Data Facts*

12pm – 1:30pm..... LUNCH/How to Survive
Making the National News
*Brad Pope, VP of HR at
Memorial Health Care
System, Chattanooga, TN*

1:30pm- 2:30pm..... **Emotional Intelligence**
EQ – A Different Kind of
Smart
*Lin Little, SPHR, HR Project
Leader at ABCBS*

Or

Wellness – Will it Work?
*Jane Van Deren, Corporate
Director at Methodist
LeBonheur Healthcare*

2:30pm- 3pm..... BREAK/Exhibit Hall
Sponsored by Verified
Credentials

3pm - 4pm..... “Reference Assessments:
How More Informed Hiring
Decisions Can Drive Better
Retention”
*Donna Ballenger,
Employment Specialist at
East TN Children’s Hospital
and Rob Bennett at Skill
Survey*

Or

Who are your Motivated
Employees?
*Joel Myers, Prinicipal at The
Centre Group*

4pm – 5pm..... Check your pulse! Is your
comp plan in shape?
*Theresa Worman, VP of
Business Development at
Compdata Surveys*

Or

When Eminem Becomes a
CNA
*Jonathan Martin, Constangy,
Brooks, & Smith LLC*

5pm – 7pm..... Hospitality Suite Opens

7pm – 9pm..... Evening Event
Dinner at Rendezvous
Elvis Impersonator!

Friday, April 15, 2011

8am - 8:30am..... BREAKFAST/Exhibit Hall

8:30am - 9:30am..... **Their Stories, Our Mission:**
Using Online Video to Build
an Employee Brand.
*Hamlin Wilson, Sr. VP of HR,
& Patrick Kane, Sr. VP of
Marketing Wellmont Health
Systems*

9:30am - 11am..... Mock Trial: Special
Harassment Case
*Constangy, Brooks, & Smith
LLC*

11am – 12pm..... TSHHRA Business Meeting
and Conference Closing

12pm – 2pm..... TSHHRA Board Meeting



April 14-15, 2011

The Doubletree Hotel

185 Union Ave
Memphis, TN 38103
1-800-222-8733

Conference Objectives

- To provide educational sessions that highlight ASHHRA's core competencies for health care HR leadership.
- Bring in healthcare industry perspectives on various aspects of HR management that will facilitate the sustaining pace toward industry progress in our region.
- Assess key HR tools, behaviors and strategies that impact our industry.
- Provide exposure to emerging technologies and how they may change the way we work in the future.
- Become more effective healthcare HR leaders by furthering knowledge of HR practices and by building healthy, productive relationships through networking.

Continuing Education

HRCI credits will be offered

Who Should Attend

HR Executives who recognize that leadership skills in health care bring value to their organizations; HR professionals committed to increasing their skills in health care HR, and/or Recruitment and Retention strategies; HR Newcomers who want to accelerate their careers; Consultants in healthcare HR; other Managers and Administrators who are interested in gaining knowledge in the HR field; and Long Term Care Administrators.

About TSHHRA

TSHHRA is a non-profit organization established exclusively for research, education, and information sharing purposes.

TSHHRA is comprised of approximately 75 HR decision-makers representing the Tennessee healthcare industry. TSHHRA is an affiliate chapter of the American Society for Healthcare Human Resources Administration (ASHHRA).

Registration Procedures

Registration includes the following for one attendee: educational sessions, materials, exhibits, meals, breaks, and social events listed in the agenda. To reserve your place the completed Conference Registration form must be completed online at <https://www.signup4.net/Public/ap.aspx?EID=TSHH10E> and full payment paid online by credit card or check sent to:

Tennessee Hospital Association
500 Interstate Blvd South
Nashville, TN 37210

Registration Type	Amount Due
State/District Member	\$150
Non-Member	\$200
HR Student	\$25

Location

The Doubletree Hotel Memphis Downtown in the heart of Memphis, Tennessee enjoys a premier location 3 blocks from the world famous Beale Street and less than 10 miles from Graceland.

Room Reservations

A limited block of rooms is available for the nights of Wednesday, April 13 through Thursday, April 14. To reserve your room call 1-800-222-8733 and request code "TSC" to receive the conference rate of \$119.00 per night plus tax. Valet parking is \$10.00 per day.

Reservations must be received by March 15, 2011.

Directions

You may access driving directions by going to the Double Tree website at:

http://doubletree1.hilton.com/en_US/dt/hotel/MEMD-NDT-DoubleTree-by-Hilton-Hotel-Memphis-Downtown-Tennessee/directions.do

Thank you, Business Partners!

Without the support of our Business Partners, our Annual Meeting would not be possible. For information on sponsorship or exhibit opportunities, contact Rosalie Gibson.



For questions contact:

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